



## The Multimedia Contest Guidelines

- We first ask that all Art, Theatre, Journalism, and Computer Instructors in Fisd please publicize and promote this contest to all High School students enrolled in the Fisd.
- Multimedia is defined as interactive content that may include a combination of text, audio, print, still images, animation, video, and live performance.
- All Multimedia projects must be **submitted by April 21, at the Career & Technical Education Center**, attention Eva Coleman. No late entries accepted. The contest committee will then coordinate the presentations with the judges.
- The theme for 2010 is **“Once Upon A Time... Exploring Our City’s Heritage Markers.”** There are over 20 heritage markers placed by the Heritage Association of Frisco throughout the City and we would like to see a student’s interpretation of any of the stories that these markers tell, which could be the people, the place, the event that occurred there back when, or what they see today. Heritage Markers may be found online under Projects at [www.friscoheritage.org](http://www.friscoheritage.org) with additional support materials referenced online under Publications at [www.friscoheritage.org](http://www.friscoheritage.org), which then can be found at the Frisco Public Library and/or each School’s Library.
- Multimedia presentations must be in print or on CD or DVD and play in Windows Media Player, QuickTime, or PowerPoint. Total running time may be no longer than 5 minutes.
- Students are responsible for all the release rights of content and hereby grants the Heritage Association of Frisco the right to broadcast, distribute, exhibit, and use copy, art, video and/or still photographs, and the sound recordings (collectively, the “Images”) for educational and promotional purposes only.
- One entry per student and all entries MUST be placed in a large folder or portfolio with the school name only clearly labeled on it and closed securely.
- The student’s name, grade, school name and Instructor’s name should be on the back of each piece or inside case. Please avoid slides, screens, or stating a student’s full name in the piece.
- A committee of knowledgeable judges selected by the Heritage Association of Frisco will judge the Multimedia with winners to be revealed to Instructors in advance so students and families may make arrangements to attend the awards ceremony. Instructors and Principals are encouraged to attend.
- Top awards will be seen at the awards ceremony in **May (Date and Time TBD), at the City of Frisco’s Council Chambers**, at 6101 Frisco Square Blvd., and will last approximately 1 hour. The Heritage Associate of Frisco may also feature all entries at various locations, on the website, in the press, and within the community.
- Each High School, meeting entry qualifications, will receive two awards – a First Place winner of \$100 and a Second Place winner of \$75.

For more information visit [www.friscoheritage.org](http://www.friscoheritage.org)