



HERITAGE ASSOCIATION OF FRISCO



Dear Friends,

2018 marks the 20th anniversary of the formation of the Heritage Association of Frisco (HAF). From an idea that formed over lunch at La Hacienda Ranch to today, HAF has worked to fulfill its mission to Research, Preserve and Share the history of our town. That history didn't begin or end in 1902 when the railroad came and sold town lots – although that is when a town was born on the land. We like to say that in Frisco, we make history every day! The tremendous growth from a small agricultural town of just a few decades ago, to the booming city it is today, bears even more witness to the importance of the work of HAF.

We are launching our 20th anniversary year with a campaign to increase our membership. As a special incentive, all HAF members for 2018 will have the opportunity to purchase “Frisky” – an adorable 13” tall raccoon puppet who represents Frisco’s first mascot. “Frisky” is an exceptionally detailed and expressive puppet that retails for \$44, but with a new or renewed membership, you can purchase him for just \$30. This offer is also extended to lifetime HAF memberships.



- There is a limit of one “Frisky” per MEMBERSHIP – regardless of level. Offer good while “Friskies” last!
- Available in the Frisco Heritage Museum gift shop – you must identify yourself as a member of HAF to receive the discount. There is no additional 10% membership gift shop discount on the Members Only pricing for “Frisky.”
- Additional membership incentive: New LIFETIME memberships in 2018 will receive a free copy of *FRISCO The First 100 Years* as well as the opportunity to purchase “Frisky” at the reduced price of \$30.

The Heritage Association of Frisco is a 501(c)(3) non-profit organization staffed by volunteers. 100% of the proceeds from our membership dues, gift shop sales and fundraising events are used to research, preserve and share Frisco’s rich history. Join us for special events and programs during this 20th Anniversary year as we celebrate! Stay up-to-date on our website at www.friscoheritage.org.

Sincerely,

Bob Allen, President

John Rogers, Membership Chairman